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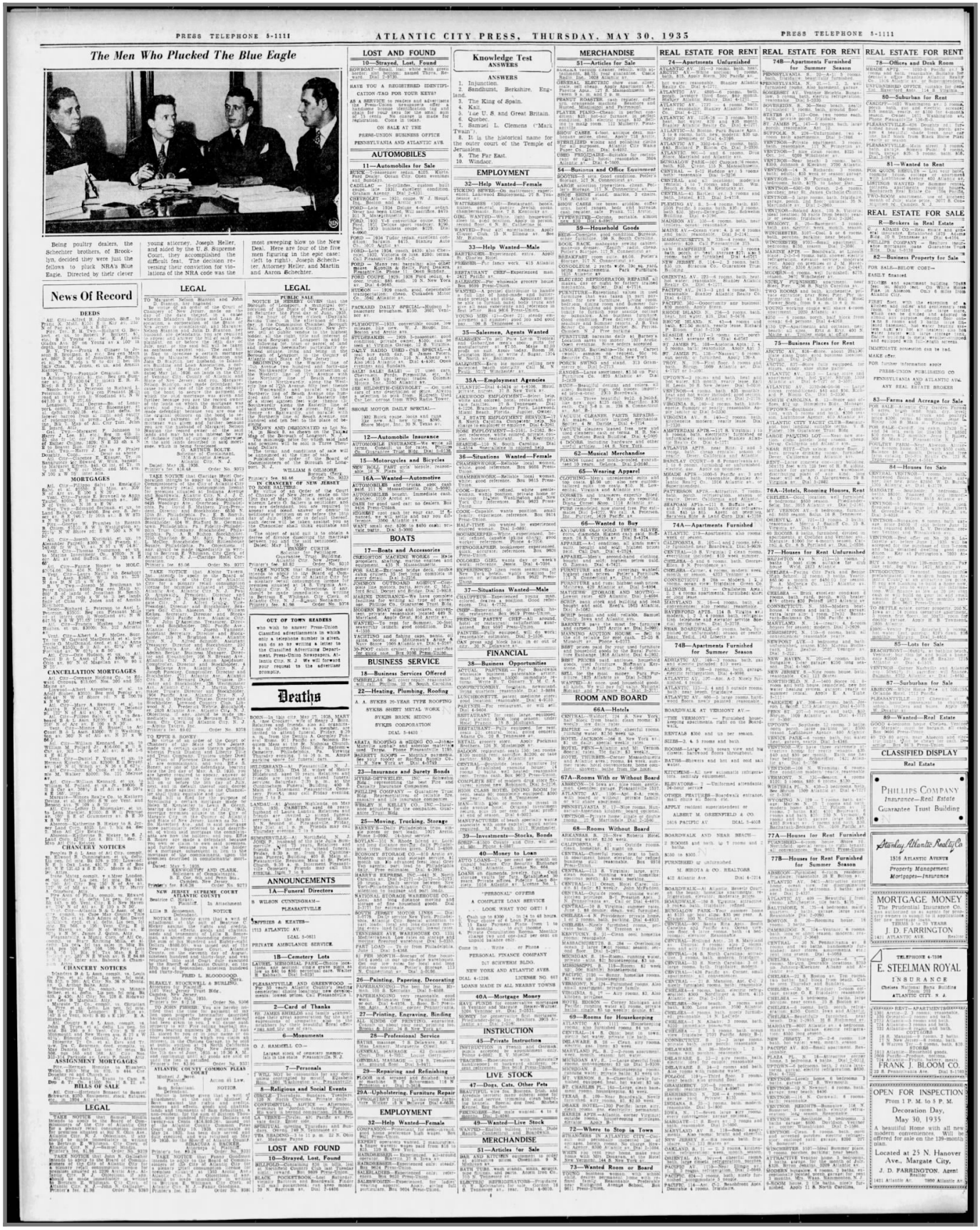

PRESS TELEPHONE 5-1111 — ATLANTIC CITY PRESS, THURSDAY, MAY 30, 1935 — PRESS TELEPHONE 5-1111

The Men Who Plucked The Blue Eagle

Being poultry dealers, the Schechter brothers, of Brooklyn, decided they were just the fellows to pluck NRA's Blue Eagle. Directed by their clever young attorney, Joseph Heller, and aided by the U. S. Supreme Court, they accomplished the difficult feat. The decision reversing their conviction for violations of the NRA code was the most sweeping blow to the New Deal. Here are four of the five men figuring in the epic case: (left to right) Joseph Schechter, Attorney Heller, and Martin and Aaron Schechter.

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